

# Community Service Sponsorship Form



If you would like WLOS to promote your event with public service announcements, please fill out, sign and fax this form with your written proposal to Guy Chancey at 828-651-4601.

**Organization Name:** \_\_\_\_\_

**Contact Name and Phone:** \_\_\_\_\_

**Event Name:** \_\_\_\_\_

**Event Dates and Times:** \_\_\_\_\_

**Event Location:** \_\_\_\_\_

**Event Objective:** \_\_\_\_\_

*Please answer the following questions:*

1. Will WLOS be the exclusive television sponsor for the event?
2. Will WLOS' logo be on all collateral materials?
3. How much money (donations) do you anticipate your event will raise?
4. Will more than 25% of the proceeds of the event go toward funding the event itself?
5. Is your organization certified as a non-profit?
6. Is your organization willing to provide an event operating budget and a proceed distribution budget to WLOS?
7. Does the event raise money that will be spent on local initiatives?
8. Do you have a public service announcement already produced?
9. Does your organization have an advertising budget?
10. Is your organization spending money on any media outlets, including radio, newspaper, cable, direct-mail or billboards?

\_\_\_\_\_  
Organization Representative Signature/Date